Power Connectors board meeting notes 2/8/23

Board members attendance: Erin Gittleman- Present, Sterling McMannis- Present, Shari Carlson- Present, Tyson Liese- Present

Name Tags and polos-
Name Tags will have Power Connectors logo, sponsor level, company name, and personal name. They will take after the last power connectors name tags with the PC logo on the left and text lines with the names on the right.

Polos- Need to confirm pricing after embroidery/screen printing. Shirt color will be white

Networking roadmap-
Needs to be repeatable for any type of organization and have a consistent, measurable build up. Need to figure out how we can take a wide range of networkers and figure out how we can narrow them in and guide them depending on where they are at in their networking journey. Maybe pull inspiration from cosopenforbiz.com for structure and layout of the roadmap and website guide. Could potentially have connection to resources of service providers (like the board members) on the roadmap, but not the main focus of it. Need to determine what the starting and ending point of the road map could be. We do all agree the progression through the roadmap should be linear, as new networkers have a starting point and then will develop their skill set as they adopt it as a business practice. We also need to look at how we can implement the roadmap and our vision into our website, and also offer a very personalized relationship based roadmap to give to new networkers. ACTION ITEM: We should all have a bullet point list of what we think the roadmap should look like with steps by the next board meeting.

Website deliverables will be there by the Feb event.